

**For immediate release**



## **Shineway's New Product Named as One of the 2005 "Key New Products of the State" In the PRC**

[July 4, Hong Kong] - The leading modern Chinese medicine enterprise **China Shineway Pharmaceutical Group Limited** ("Shineway", together with its subsidiaries the "Group") (stock code: 2877) announce today that the Group's Zhikeping Jiangzhi Tongluo Soft Capsule, ("Zhikeping"; 「脂可平降脂通络软胶囊」), has been selected as one of the "Key New Products of the State" of 2005 in the "Plan of Key New Products" of the PRC, which is jointly organized by the Ministry of Science and Technology, Ministry of Commerce, State Administration of Quality & Technology and State General Bureau of Environmental Protection of the PRC.

Among all the selected Key New Products this year, a total of 136 items were from the medicine & medical engineering category. Zhikeping is the only product from the medicine & medical engineering category of Hebei province.

Mr. Li Zhenjiang, Chairman of Shineway, said, "We are very pleased that Zhikeping has been selected as one of the "Key New Products of the State". This is a recognition of our continuous R&D effort and innovation capability. Looking ahead, Shineway will continue to develop effective and value-added modern Chinese medicines"

Zhikeping will be one of the key development products of Shineway in the second half of 2005. The Group plans to launch a series of product promotion campaign in China to increase the market awareness of this new product. As urbanization in the PRC proceeds at an accelerating pace, Zhikeping offers enormous market potential.

- End -

**About Zhikeping Jiangzhi Tongluo Soft Capsule (脂可平降脂通絡軟膠囊)**

Zhikeping soft capsule has the efficacy of enhancing circulation of blood, lowering blood lipid and eliminating turbid materials of blood. It is suitable for the treatment of hyperlipaemia, especially for high level of triglyceride. The product can lower the content of lipid in serum and liver, it also can prevent lipid from being overly oxidated. Compared with western medicines counterpart, Zhikeping has no toxic side effects and is suitable for long-term dosage.

**Company Background**

China Shineway Pharmaceutical Group Limited is one of the largest Chinese medicine manufacturers in the PRC. Listed on the Main Board of Hong Kong Stock Exchange in 2004, Shineway recorded the highest profit among all listed Chinese pharmaceutical companies on Hong Kong Stock Exchange for the financial year 2004, and has been selected as one of the Hang Seng Composite Index constituents.

For further information, please contact:

**iPR ASIA LTD**

Katie Tsui/ Antonia Au / Gary Li / Harriet Lau

Tel: (852) 2136 6955/ 2136 6176 / 2136 6178 / 3170 6750

Fax: (852) 2136 6068

E-mail: [katietsui@iprasia.com.hk](mailto:katietsui@iprasia.com.hk) / [antoniaau@iprasia.com.hk](mailto:antoniaau@iprasia.com.hk) / [garyli@iprasia.com.hk](mailto:garyl@iprasia.com.hk) / [harrietau@iprasia.com.hk](mailto:harrietau@iprasia.com.hk)

**[www.iprasia.com](http://www.iprasia.com)**