



Shineway's Injection Products Enjoyed Preferential Price Cap under "Good Quality / Good Price" status

Qing Kai Ling Injection, Guan Xin Ning injection and Deng Zhan Hua Su injection under the Shineway brand that have been labeled as "Good Quality / Good Price" products benefited from preferential price cap in the most recent adjustment of insurance price cap initiated by the National Development and Reformation Committee.

"Good Quality/Good Price" is a policy administered by state authorities, allowing products with prominent quality and good reputation to have a relatively preferential price, through comprehensive assessments in product quality, technical level, efficacy, safety, market share and customer satisfaction, attempting to compensate for higher costs incurred in pursuit of good quality.

Shineway's products have always been produced under stringent quality control and management, and have consistently earned wide recognition from end consumers.

Shineway's ERP Project Has Commenced

Shineway Pharmaceutical Sales Ltd. ("Shineway Sales") has initiated the implementation of the ERP project recently, which marks a major step taken in Shineway's information management strategy.

The ERP implementation integrates core business process of Shineway's sales activities to provide real time, multidimensional analysis and reporting capabilities which can greatly prove the efficiency of business operations and executive decision-making.

Jiangzhi Tongluo Soft Capsule Is Now Available in the United States

China Shineway has recently made available its Jiangzhi Tongluo Soft Capsule in the United States. The introduction of Jiangzhi Tongluo Soft Capsule into U.S. could further promote awareness of the Shineway brand in the international arena