



Qing Kai Ling Injection and Jiangzhi Tongluo Soft Capsule Now Listed on the China High-Tech Product Catalog

The Shineway brand Qing Kai Ling Injection and Jiangzhi Tongluo Soft Capsule have recently been included in the “China High-Tech Products Catalog”. The Catalog was jointly published by the Ministry of Science and Technology, the Ministry of Finance and the State Ministry of Taxation to promote high-tech industry development and high-tech products commercialization. Products in the Catalog are entitled to enjoy favorable treatments, like tax and loan areas, under national preferential policies..

SHINEWAY Was Selected as China Top 500 Most Valuable Trademark

The SHINEWAY brand was selected as one of the “China Top 500 Most Valuable Trademarks” by China Brand Research Institute.

The evaluation criteria was base mainly on brand profit earning capability in the respective industries, market environment, brand market position, and brand history, etc. The SHINEWAY trademark was appraised by the research institute to have a value of RMB1.6 billion, ranking No.125 among the top 500 trademarks.

Two Injection Products Were Named as Most Valuable Hi-Tech Products

The Shineway brand of Shen Mai Injection and Qing Kai Ling Injection were both named as “Most Valuable Hi-Tech Product”, jointly by the Society of Management Science of China and China Hi-Tech Enterprise Development Evaluation Centre.

The selection criteria was based on annual product turnover, scientific research investment, market share, and quality of the products.